

PACKAGE	PowerPro £399 / \$499 p/m	PowerPost £199 / \$249 p/m	PowerBoost £99 / \$129 p/m	PowerGram £59 / \$69 p/m
Summary	<i>Advanced All-Inclusive Social Media Marketing to 5 Platforms</i>	<i>Social Media Marketing to 3 Platforms</i>	<i>Budget Facebook Posting, Boosting &amp; Follower Growth</i>	<i>Targeted Instagram Follower Growth</i>
<b>PAGE CREATION</b>				
Social Media pages created:	5 FREE social media pages created*	3 FREE social media pages created*	FREE Facebook page created*	FREE Instagram page created*
FREE graphic design for cover & profile images*	✓	✓	✓	✓
<b>FOLLOWER GROWTH</b>				
Targeted Instagram Follower Growth	✓	x	x	✓
Targeted Facebook Follower Growth	✓	✓	✓	x
Targeted Twitter Follower Growth	✓	x	x	x
Personal page follow invitations sent to everybody that engaged with your FB page	✓ (up to 4 hours p/m)	✓ (up to 3 hours p/m)	✓ (up to 2 hours p/m)	x
<b>FACEBOOK ADVERTISING</b>				
Facebook Ad Campaign to build extra page followers / fans	✓ 1 per / month	x	x	x
Facebook Ad Campaign to achieve your key objective (traffic, leads, sales etc)	✓ 1 per / month	x	x	x
Facebook Ad Budget included in package price	£40 / \$50 (optional top-ups available)	x	x	x
<b>CONTENT CREATION &amp; POSTING</b>				
Posting to Instagram	✓ 9 Posts p/m	x	x	Optional extra*
Posting to Facebook	✓ 30 Posts p/m	✓ 30 Posts p/m	✓ 10 Posts p/m	x
Posting to Twitter	✓ 30 Posts p/m	✓ 30 Posts p/m	x	x
Posting to Google+	✓ 30 Posts p/m	See below	x	x
Posting to Pinterest OR LinkedIn	✓ 30 Posts p/m	✓ 30 Posts p/m to Google+ OR Pinterest OR LinkedIn	x	x
Total Posts per Month across all platforms	129	90	10	0

Custom Content Creation	✓	✓	✓	Optional extra*
Careful Content Curation	✓	✓	✓	x
60 Custom Branded Quotes with your Logo	✓	Optional extra*	Optional extra*	Optional extra*
<b>FACEBOOK POST BOOSTING</b>				
Strategic Post Boosting included	✓	✓	✓	x
Post Boost Budget included in package price	£20 / \$26 (optional top-ups available)	£20 / \$26 (optional top-ups available)	£20 / \$26 (optional top-ups available)	x
Number of Posts Boosted	3-5 Posts p/m	3-5 Posts p/m	3-5 Posts p/m	x
<b>PERSONAL OUTREACH, COMMENTING &amp; PROMOTION</b> (includes influencer networking)	✓ (1 Hour p/m, optional top-ups available)	Optional extra*	Optional extra*	x
<b>REPORTING, SUPPORT &amp; ANALYTICS</b>				
Monthly Reporting	✓	x	x	✓
Email Support	Priority next business day email support	✓	✓	✓
Full Access to Analytics	✓	✓	✓	✓
<b>FREE BONUSES</b>				
Free 5-Minute Guide to Building a Social Audience	✓	✓	✓	✓
Free Growth Guides to Maximize your Success	✓	✓	✓	✓
Free Consultancy with an Online Marketing Expert*	✓	✓	x	x
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	<a href="#">View Package Info</a>	<a href="#">View Package Info</a>	<a href="#">View Package Info</a>	<a href="#">View Package Info</a>

\*3 months service required for free social media page creation and graphic design, normal fees apply otherwise.  
Free Consultancy is provided in month 3. Optional extras are charged at additional cost.

