

PACKAGE	PowerPro £399 / \$499 p/m	PowerPost £199 / \$249 p/m	PowerBoost £99 / \$129 p/m	PowerGram £59 / \$69 p/m
Summary	<i>Advanced All-Inclusive Social Media Marketing to 5 Platforms</i>	<i>Social Media Marketing to 3 Platforms</i>	<i>Budget Facebook Posting, Boosting & Follower Growth</i>	<i>Targeted Instagram Follower Growth</i>
PAGE CREATION				
Social Media pages created:	5 FREE social media pages created*	3 FREE social media pages created*	FREE Facebook page created*	FREE Instagram page created*
FREE graphic design for cover & profile images*	✓	✓	✓	✓
FOLLOWER GROWTH				
Targeted Instagram Follower Growth	✓	x	x	✓
Targeted Facebook Follower Growth	✓	✓	✓	x
Targeted Twitter Follower Growth	✓	x	x	x
Personal page follow invitations sent to everybody that engaged with your FB page	✓ (up to 4 hours p/m)	✓ (up to 3 hours p/m)	✓ (up to 2 hours p/m)	x
FACEBOOK ADVERTISING				
Facebook Ad Campaign to build extra page followers / fans	✓ 1 per / month	x	x	x
Facebook Ad Campaign to achieve your key objective (traffic, leads, sales etc)	✓ 1 per / month	x	x	x
Facebook Ad Budget included in package price	£40 / \$50 (optional top-ups available)	x	x	x
CONTENT CREATION & POSTING				
Posting to Instagram	✓ 9 Posts p/m	x	x	Optional extra*
Posting to Facebook	✓ 30 Posts p/m	✓ 30 Posts p/m	✓ 10 Posts p/m	x
Posting to Twitter	✓ 30 Posts p/m	✓ 30 Posts p/m	x	x
Posting to Google+	✓ 30 Posts p/m	See below	x	x
Posting to Pinterest OR LinkedIn	✓ 30 Posts p/m	✓ 30 Posts p/m to Google+ OR Pinterest OR LinkedIn	x	x
Total Posts per Month across all platforms	129	90	10	0

Custom Content Creation	✓	✓	✓	Optional extra*
Careful Content Curation	✓	✓	✓	x
60 Custom Branded Quotes with your Logo	✓	Optional extra*	Optional extra*	Optional extra*
FACEBOOK POST BOOSTING				
Strategic Post Boosting included	✓	✓	✓	x
Post Boost Budget included in package price	£20 / \$26 (optional top-ups available)	£20 / \$26 (optional top-ups available)	£20 / \$26 (optional top-ups available)	x
Number of Posts Boosted	3-5 Posts p/m	3-5 Posts p/m	3-5 Posts p/m	x
PERSONAL OUTREACH, COMMENTING & PROMOTION (includes influencer networking)	✓ (1 Hour p/m, optional top-ups available)	Optional extra*	Optional extra*	x
REPORTING, SUPPORT & ANALYTICS				
Monthly Reporting	✓	x	x	✓
Email Support	Priority next business day email support	✓	✓	✓
Full Access to Analytics	✓	✓	✓	✓
FREE BONUSES				
Free 5-Minute Guide to Building a Social Audience	✓	✓	✓	✓
Free Growth Guides to Maximize your Success	✓	✓	✓	✓
Free Consultancy with an Online Marketing Expert*	✓	✓	x	x
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*3 months service required for free social media page creation and graphic design, normal fees apply otherwise.
Free Consultancy is provided in month 3. Optional extras are charged at additional cost.

CLICK FOR FULL DETAILS
OF ALL PACKAGES