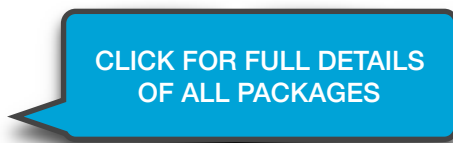


PACKAGE	PowerPro £249 / \$299 p/m	PowerPost £125 / \$159 p/m	PowerAd From £125 / \$159 p/m	PowerBoost £79 / \$99 p/m
Summary	<i>Powerful Social Media Marketing &amp; Advertising on 4 Platforms</i>	<i>Social Media Marketing on 2 Platforms</i>	<i>Advanced Advertising Campaigns on Facebook AND Instagram</i>	<i>Budget Posting, Promo &amp; Follower Growth on Facebook OR Instagram</i>
IDEAL FOR	Launching a new brand or growing a social media presence for an established business	Outsourcing daily posting for brands with an established social media following	Rapidly generating traffic, leads and sales	A budget yet multi faceted introduction to social media
<b>PAGE CREATION</b>				
Social Media pages created:	4 FREE social media pages created*	2 FREE social media pages created*	2 FREE social media pages created*	1 FREE Facebook OR Instagram page created*
FREE graphic design for cover & profile images*	✓	✓	✓	✓
<b>FOLLOWER GROWTH</b>				
Targeted Facebook Follower Growth	✓	✓	✓	✓
Targeted Twitter Follower Growth	✓	x	x	x
Personal page follow invitations sent to everybody that engaged with your FB page	✓ (up to 4 hours p/m)	✓ (up to 3 hours p/m)	x	✓ (up to 2 hours p/m) Facebook only, feature not available on Instagram
<b>FACEBOOK ADVERTISING</b>				
Facebook Ad Campaign to build extra page followers / fans	✓ 1 per / month	x	✓ 1 per / month	x
Facebook Ad Campaign to achieve your key objective (traffic, leads, sales etc)	✓ 1 per / month	x	✓ 1 per / month + add Instagram ads at no cost	x
Facebook Ad Budget included in package price	No. Monthly Ad Budget is decided by you and paid directly to Facebook	x	No. Monthly Ad Budget is decided by you and paid directly to Facebook	x
Advanced techniques used (remarketing, custom audiences, conversion campaigns etc)	x	x	✓	x
<b>CONTENT CREATION &amp; POSTING</b>				
Posting to Instagram	x	x	x	✓ 10 Posts p/m (to either Instagram OR Facebook)
Posting to Facebook	✓ 30 Posts p/m	✓ 30 Posts p/m	x	✓ 10 Posts p/m (to either Facebook OR Instagram)

Posting to Twitter	✓ 30 Posts p/m	See below	x	x
Posting to Pinterest	✓ 30 Posts p/m	See below	x	x
Posting to LinkedIn	✓ 30 Posts p/m	✓ 30 Posts p/m to Twitter <b>OR</b> Pinterest <b>OR</b> LinkedIn	x	x
Total Posts per Month across all platforms	<b>120</b>	60	x	10
Custom Content Creation	✓	✓	x	✓
Careful Content Curation	✓	✓	x	✓
60 Custom Branded Quotes with your Logo	✓	Optional extra*	Optional extra*	Optional extra*
<b>FACEBOOK POST BOOSTING</b>				Available for Facebook <b>OR</b> Instagram
Strategic Post Boosting included	✓	✓	x	✓
Post Boost Budget included in package price	No. Monthly Boost Budget is decided by you and paid directly to Facebook	No. Monthly Boost Budget is decided by you and paid directly to Facebook	x	No. Monthly Boost Budget is decided by you and paid directly to Facebook
Number of Posts Boosted	3-5 Posts p/m	3-5 Posts p/m	x	3-5 Posts p/m
<b>PERSONAL OUTREACH &amp; PROMOTION</b> (includes influencer networking)	✓ (1 Hour p/m, optional top-ups available)	Optional extra*	x	Optional extra*
<b>SUPPORT</b>				
Monthly Reporting	✓	x	✓	x
Email Support	Priority next business day email support	✓	Priority next business day email support	✓
Full Access to Analytics	✓	✓	✓	✓
<b>FREE BONUSES</b>				
Free 5-Minute Guide to Building a Social Audience	✓	✓	✓	✓
Free Growth Guides to Maximize your Success	✓	✓	✓	✓
Free Consultancy with a Marketing Expert*	✓	✓	✓	x
<b>PACKAGE</b>	<b>PowerPro</b> £249 / \$299 p/m	<b>PowerPost</b> £125 / \$159 p/m	<b>PowerAd</b> £125 / \$159 p/m	<b>PowerBoost</b> £79 / \$99 p/m
	<a href="#">View Package Info</a>	<a href="#">View Package Info</a>	<a href="#">View Package Info</a>	<a href="#">View Package Info</a>

\*3 months service required for free social media page creation and graphic design, normal fees apply otherwise. Free Consultancy is provided in month 3. Optional extras are charged at additional cost. VAT is added for UK clients only.



## PowerPlays | Combine Packages for Exponential Effect

PowerPlay	Strategy	Required Marketing Budget	Comment
1	Add <a href="#">PowerSearch</a> to ANY social media package to also run ads on Google Search pages	Extra £99 / \$111 + ad spend per month	Professionally optimised Google Ad campaigns are a no-brainer for just about every business regardless of your marketing budget.
2	PowerPro + PowerSearch + PowerBoost for Instagram for an aggressive, rapid growth strategy to dominate both social and search marketing	£427 / \$509 + ad spend per month	For those serious about success, this package combo will rapidly establish your online presence, build your brand and put your business in front of your target prospects <i>everywhere</i> they go online.
3	PowerAd + PowerBoost for Facebook for a low budget but highly effective way to do everything a business needs for success on Facebook	£204 / \$258 + ad spend per month	For those looking to focus on the most powerful social media channel this combo handles your page creation, follower growth, posting, social proof & advertising in a deal that's just about as great value as it gets.
4	PowerAd + <a href="#">PowerSearch</a> for an advertising-only solution that focuses only on delivering as much traffic as possible for your marketing budget	£224 / \$270 + ad spend per month	For those less interested in building & nurturing a social audience & more interested in generating <i>immediate</i> website traffic / leads / footfall, this combo will deliver. Google search ads + retargeting via Facebook ads is all that most businesses need to start getting new customers at minimal cost.

Need Help understanding how to best market *your* business?

[Click Here](#) to schedule a FREE consultation with a marketing expert